

Park Place

DEALERSHIPS

Experts in Excellence

Kenneth L. Schnitzer

Founder, Chairman

Ken Schnitzer founded Park Place Motorcars in 1987 with the opening of a Mercedes-Benz dealership on Oak Lawn Avenue in Dallas. Four years later, Mr. Schnitzer expanded his operations to Plano with the opening of Park Place Lexus. In 2003, Park Place Lexus Plano received the prestigious Texas Quality Award.

Park Place Porsche was added to the group of dealerships in 1995. As one of three Porsche dealerships in Dallas/Fort Worth, Park Place Porsche is the only dealer in Texas to receive the distinguished Porsche Premier Dealer Award every year since 1995.

In 1999, Mr. Schnitzer oversaw the acquisition of a Mercedes-Benz dealership in Bedford, Texas and renamed it Park Place Motorcars Mid-Cities. Under Mr. Schnitzer's management, Park Place Lexus Grapevine, located in Grapevine, Texas, opened in 2000.

Today, Park Place Dealerships employs nearly 1,000 people at 10 luxury automobile dealerships in Dallas/Fort Worth and Houston featuring Mercedes-Benz, Lexus, Porsche, Rolls-Royce, Bentley, Maserati, Jaguar and Land Rover.

Prior to founding Park Place Dealerships, Mr. Schnitzer spent 10 years as President and Chief Operating Officer of Leasing Associates. Under his leadership, the company grew from four offices leasing 1,500 cars annually to nine offices with 5,000 leases annually.

Mr. Schnitzer earned a bachelor's degree in Business Administration from the University of Virginia. He has served as past chairman of the Mercedes-Benz Dealer Board, past member of the Lexus Dealer Council and is a past member of the Young Presidents Organization. He currently serves on the Porsche Board of Regents and the Texas Quality Consortium. Mr. Schnitzer also is an advisory member of the Dallas Center for the Performing Arts.
