

# *ASQ Greater Fort Worth - Section 1416 Meeting*

*Thursday, April 3, 2025*

**-- Registration Requested --**

**See below: Pre-paid meals via the web for faster check-in**

**You may participate in the meeting without ordering a meal.  
We must charge a \$6.00 fee for even those not wanting a meal.**  
Diamond Oaks is charging a room fee in addition to the meal.

**Registration at end of page**

*Posted 3/08/25*

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## **Program Topic: “Using CI Tools to Achieve Excellence Everywhere”**

In this presentation, we will delve into the remarkable versatility of Continuous Improvement (CI) tools, traditionally celebrated for their transformative impact in the manufacturing sector.

Drawing from the speaker’s extensive experience, she will showcase how these powerful methodologies can drive significant improvements across a wide array of industries. Through compelling case studies and real-world examples, she will also demonstrate the universal applicability and profound benefits of CI tools.

The presenter will disclose some of her most successful initiatives, illustrating how these strategies can revolutionize processes, enhance efficiency, and deliver outstanding results in any organizational context. Don't miss this opportunity to discover how Continuous Improvement can be a game-changer for any industry!

- Halliburton – Utilizing Kaizen’s rapid improvement for reducing cycle times across departments
- Penske – Optimizing Gas Mileage, Level-loading Maintenance Shop personnel, Lean Startup Distribution Center
- Southwest Airlines – RPA rollout, Customer Experience enhancements
- Southwestern Health Resources – Transforming Public Health by using data to manage chronic conditions
- City of Dallas – Reducing Cycle Times, Eliminating Non-Value added activities

**Speaker: Elisa Gouveia Waldrup**, Dir of Business Transformation, Dillon Morgan Consulting

- Seasoned Lean Six Sigma Master Black Belt with over 15 years of experience in driving continuous improvement and operational excellence,

- I am passionate about transforming organizations through strategic initiatives and innovative solutions. Career has been dedicated to leading cross-functional teams, optimizing processes, and delivering measurable results across various industries, including healthcare, aviation, logistics, and municipal government.
- Previously: Performance, Strategy, and Innovation Executive for the City of Dallas; change management initiatives at Southwestern Health Resources; and Sr. Continuous Improvement Consultant at Southwest Airlines
- BSIE from the UTA. Certified Lean Six Sigma Master Black Belt and ISO 9001 Lead Auditor.

## **Tutorial 1: “Technical Writing”**

Technical writing is a specialized form of writing that aims to communicate complex information in a clear, concise, and accessible manner. It involves creating documents such as user manuals, instructional guides, online help systems, and technical reports. The goal is to ensure that the intended audience can easily understand and apply the information. Effective technical writing requires a deep understanding of both the subject matter and the needs of the target audience, as well as the ability to present information in a structured and logical way. Writers must also be skilled in using visual aids, such as diagrams and screenshots, to support textual explanations.

In an introduction to technical writing, key concepts are often explored, such as the importance of clarity, precision, and simplicity. Writers must avoid jargon and overly complex language to ensure accessibility for non-experts. Additionally, the presentation might cover the process of writing technical documents, including planning, drafting, revising, and editing. It also emphasizes the significance of consistency in formatting and style, ensuring that the document is easy to follow and professionally presented. Through this, technical writers play a crucial role in bridging the gap between technical experts and the intended users of the information.

Speaker: **Jennifer Smith**, Quality Manager

- Jennifer Smith is an accomplished quality expert with extensive experience in quality assurance, quality control, and compliance within FDA-regulated environments.
- She is a dynamic leader known for driving process improvements, implementing robust quality management systems, and ensuring regulatory compliance across diverse industries, including pharmaceuticals, cosmetics, and compounding pharmacies.
- Jennifer excels at managing complex projects and leading teams to meet critical deadlines while maintaining high standards.
- With a strong background in analytical laboratory processes, project management, and risk assessment, she leverages her expertise to enhance organizational performance and customer satisfaction.
- Jennifer has been a member of the Fort Worth ASQ Section since 2014 when she obtained her CQA certification.

## **Tutorial 2: “Introduction to Resilient Engineering”**

Ensure trouble-free product and process launches.

Discover & address critical factors now, before they impact your design, reliability, and reputation.

Speaker: **Jenni Martin**, Ops Engineer Principal, LM Aero

- Experience: 27 years with LM Aeronautics – Fort Worth, Texas
- Production Operations Engineer Principal and LM Associate Fellow
- Quality Engineer Senior Staff – F-35 Production
- Education: BSME, MS Mechanical Engineering
- Certifications: Shainin Red X Master, Lean Manufacturing Master, LM21 Black Belt, ASQ CQE, PE License, LM Program Manager.

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## **Recognition: Senior Membership**

All this with Senior Membership are to be recognized.... one will earn a random drawing award.

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## **Prepaid Meal Purchase via Web:**

We have the ability to accept pre-paid meals and/or plan a vegetarian meal via the web using the ASQ reservation system.

DOCC charges a room use fee and we must cover the cost of it by the attendees, with the distributed cost is about \$6.00 per person.

For Diamond Oaks planning, and to manage costs, we **must have registrations for all attendees.**

**To order adequate food, reservations for meals must be completed by NOON on Tuesday.**

The standard cost of the meal is \$30.00. However, reservations before this deadline will be discounted to \$25.00 which includes the \$6.00 seat fee.

If unable to attend the meeting, (the meal reservation becomes a “no-show”), the Section will attempt an immediate refund for the \$25 meal. We do not want to penalize you for unknown business needs. Refunds will not be applicable to any late meal reservations or the \$6 seat fee.

Reservation Link: [Ft Worth ASQ Recurring PD Meeting](#)

- You can process multiple person meals in one transaction.

**DO NOT ATTEMPT LOGIN** – GO DIRECTLY TO [Buy Tickets](#)

Choose: **PD Meeting ASQ Dinner**

- Buffet Meal – meat, vegetable, salad, bread, etc.
- Vegetarian / Vegan Option – often a pasta dish
- Gluten Free Option
- Just Program Access – room fee – No Meal (**\$6.00**)
- **All meal options include the room fee**

If problems, contact [jbreckline@att.net](mailto:jbreckline@att.net)

### **Typical Meeting Schedule:**

**5:30** – 6:00 Check-in – Networking

**6:00** – Tutorial/s (30 min)

**6:30** – Dinner – advance reservations requested – limited walk-in availability

Not required to have dinner to attend meeting but a 'seat fee' applies

7:15 – Recognition and Short What's Happening Meeting

7:30 – Program Speaker (45 min)

8:30 – Head on Home...

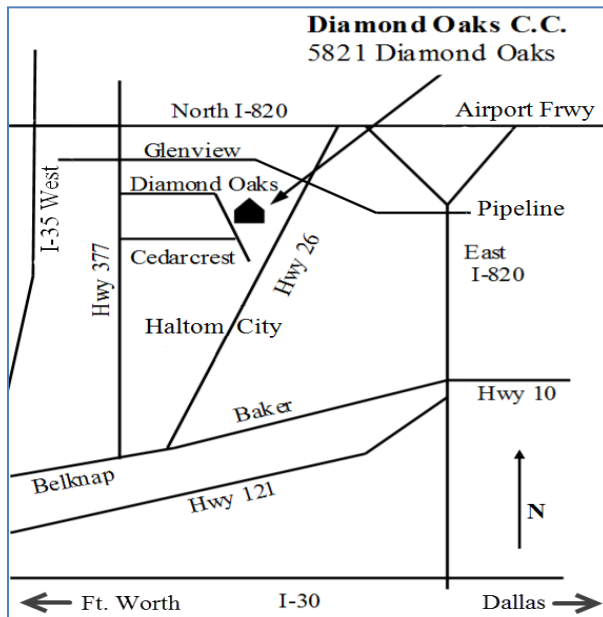
**Location:** [MAP HOTLINK](#)

**5821 Diamond Oaks Drive North,  
Fort Worth, TX 76117-2862**

TRAFFIC ALTERNATIVES:

For the 'northerners', use 114 to 377 south

From east or downtown, take 10 to 377 north



Not to scale