

# ASQ Greater Fort Worth - Section 1416 Meeting

Thursday, Nov 1, 2018

**See below: Pre-paid meals via the web for faster check-in**

When we get to 20, we'll give a free meal to one pre-paid member

**Sponsored by:**  **PRACTICAL PERSPECTIVES**  
Providing World Class Solutions To The Everyday Needs Of Your Organization

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Robert Freeman

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## **Program Topic: “Measuring Successfully”**

While some organizations measure lots of things and others measure very few things, many seem to struggle with whether or not the things they measure are the right things. During this session we will cover:

- How to understand what is measured and why it is measured.
- How to determine if what is measured is telling the organization what they think it is telling them.
- How to make sure the results are telling or can be seen as supporting actual truth.
- How to deal with situations where results are focused on proving a point.
- How to transition to useful measures.

Speaker: **Robert Freeman**, President, Practical Perspectives,

- Robert is a recognized authority in the field of organizational development, management systems, and transitional management. He is an "Edutainer", providing highly stimulating and interactive sessions.
- He is a senior member of the American Society for Quality (ASQ), having published several articles in Quality Progress, and is a registered lead auditor for ISO 9001 through Exemplar Global.
- Robert's background includes senior level positions within organizations from both an operations and quality perspective, having served as both a Plant Manager and as a Director of Quality.
- He is a member of ISO Technical Committee (TC) 176 and served as the lead U.S. technical expert on the ISO 9004:2018. Robert is also a member of the United States Technical Advisory Group (TAG) to ISO Technical Committee (TC) 176 – Quality Management and Quality Assurance standards (ISO 9001 and ISO 9004), and a member of Project Committee (PC) 302 – Auditing standard (ISO 19011:2018), having served as the Head of Delegation for the United States for PC302.
- **Practical Perspectives** is a management systems and transitional management consultancy that has assisted more than 300 organizations with the development and

implementation of quality, environmental and occupational health and safety management systems. These organizations cover a broad range of sizes and industries and include both manufacturing and service organizations from the public and private sectors.

[www.perspicuous.com](http://www.perspicuous.com)

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## **Tutorial 1 (General): “Your New ASQ Portal - Personalize with myASQ”**

At the World Conference in Seattle in May, ASQ launched a new platform to improve your ASQ internet experience... **myASQ**. It supplements ASQ.org as a personalized interface to quality communities and people, and tools to interact among them, per your needs and interests.

You can engage in many ways:

- Communities – choose divisions, sections and special interest groups
- Discussions – follow others, contribute, and imitate dialogue with members
- Members – search and ‘friend’ members – become a follower
- Events – local postings, webinars, conferences... all easy to find thru filters
- Video – postings by members on a variety of topics
- News – by ASQ, within Communities, and from ASQ Leadership
- Home – the things important to you via your Communities

This tutorial will be a fast-paced walk-thru of the content and capabilities of myASQ. For a preview, go to [www.myasq.org](http://www.myasq.org), log-in with your membership number, and start exploring your new, personalized ASQ Portal.

### **myASQ tip:**

Customizing your member profile allows you to add your bio, expertise and interests to help others find you when they're looking for help on a specific subject. You can also add a profile photo which has been proven to increase the reach of your professional network, both on- and offline. All populated fields reflect the information currently listed in your ASQ customer record.

**Speaker: John Breckline**, ASQ Fellow, Regional Director (AR, OK, N.TX)

- John has been a full-time member of ASQ since 1987, after sporadic membership in the 10 years prior. He is an ASQ Fellow and has served on the Greater Fort Worth Section's Leadership Committee since 1997 in various positions, including multiple terms as Section Chair.
- He holds multiple ASQ Certifications and teaches the CMQ, CQPA, CSQP and SSGB classes in the DFW area. He is a Master Black Belt, owning his own consulting company, Key Quality since 1999.
- His experience has taken him from a stock-handler, to Quality inspector and technician, continuing to Quality Engineer, Supplier Quality Manager, QMS Manager, Continuous Improvement Manager, and MBB in Motorola, Nokia, and AT&T. Various consulting gigs have given him additional experience in multiple other companies and industries.
- As John has “grown up in quality”, he can speak to the changes he has seen in his career spanning over 30 years.

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## Tutorial 2 (Special): “Risk: Is Your Supplier Cheating You on Quality?”

This presentation is a continuation of a multi-month series on Risk Management that started in May with an overview of Risk Management. In Sep, we did a deeper dive into the Supplier Chain category. (Traffic prevented the planned presentation in Oct.)

Based on some questions / concerns in the Supplier category, this session will discuss the situations where the suppliers may be “cheating” on you.

- Procuring and sending “Counterfeit” parts vs those qualified
- “Cherry Picking” the samples they provide for FAI qualification
- Capability Studies samples that are not a full representation of the ongoing manufacturing process
- Making significant sub-supplier changes or process changes without notifying you.

Future session in the fall will include risks in the following: Process, Operations, Customer, and perhaps Technology / New Product Development.

Speaker: **Satya Kudapa**, Business Advisor TMAC. [TMACdfw.org](http://TMACdfw.org)

- Satya has more than eight years of experience providing professional coaching, mentoring and implementing Quality Management Systems, Lean Six Sigma Principles and Project Management.
- Satya is certified as a Lean Six Sigma Black Belt expert for both the manufacturing and service industries, a State Of Texas – Texas Awards for Performance Excellent Examiner (TAPE) and a certified Internal Auditor for ISO 9001 and AS9100 standards.
- Satya has provided project management, training and professional business consultant services to 100 plus enterprises in the North Texas region that span a wide variety of industry clusters including medical, aerospace, defense, fabrication and city governance.
- Satya has worked as project manager with over a dozen different companies in the development of their ISO / AS Quality Management Systems. He has worked with a variety of companies on implementing Lean Manufacturing projects including Value Stream Mapping, Setup Reduction, 5S, Cellular Manufacturing, Kaizen Events and Pull Systems.


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## Prepaid Meal Purchase via Web:

We have full capability to accept pre-paid meals and/or plan a vegetarian meal via the web using the Square Market system. The cost is the same as the cash, check or credit “at the door”. A bonus for pre-paid meals will be “**NO LINE AT CHECK-IN**”. Just like at Roundup, you will be able to pick up your badge and enter the seating area, without stopping at the check-in desk.

Link: <https://squareup.com/market/asq-section-1416> .

Choose: **PD Meeting ASQ Dinner Pre-Paid** (screen change)  
**Add to Basket** (change meal count as needed)

[Go to Basket](#)  (verify/adjust meal count – add note as you wish)  
[Checkout](#)  
[Continue as a Guest](#) (complete personal & credit card info)  
[Place Order](#) (you will get an email receipt).

If problems, contact [jbreckline@att.net](mailto:jbreckline@att.net)

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### Typical Meeting Schedule:

- 5:30** – 6:00 Check-in – Networking
- 6:00** – all Tutorials start and run concurrently (30 min)
- 6:30** – Dinner – no reservations required – \$20 at door  
Not required to have dinner to attend meeting
- 7:15** – Recognition and Short What’s Happening Meeting
- 7:30** – Program Speaker (45 min)
- 8:30** – Head on Home...

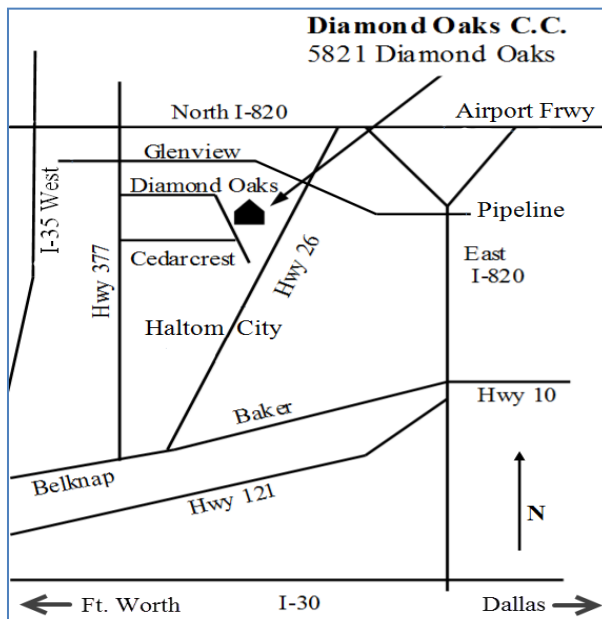
### Location:

**5821 Diamond Oaks Drive North,  
Fort Worth, TX 76117-2862**

[MAP HOTLINK](#)

### TRAFFIC ALTERNATIVES:

For the ‘northerners’, use 114 to 377 south  
From east or downtown, take 10 to 377 north



Not to scale