

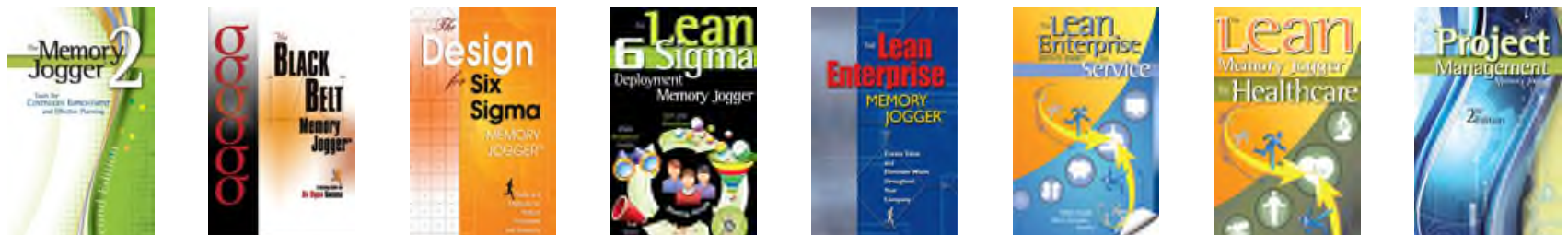


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GOAL/QPC organized its study of Japanese quality through a research Committee including such leading companies as Procter & Gamble, IBM, Digital, Hewlett Packard, Compaq, Ford, General Motors, Weyerhaeuser, Citicorp, John Deere and others. CEO Bob King currently heads the ASQ Worldwide Research Effort.



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